

# Austin Baird

Digital Designer

## CONTACT

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## EDUCATION

University of Illinois at Urbana-Champaign

Bachelor of Science in Advertising - Fall 2015

GPA: 3.34

## SKILLS

Photoshop, Illustrator, InDesign

Sketch

Illustration and iconography

HTML & CSS

GIF making

Print and editorial design

## INTERESTS

GIFs, Disney Pixar Movies, Well-kerned type, Album artwork, Doritos, and much more

## EXPERIENCE

### Gifs.com

July 2016 - February 2017

Designer

Oversee and implement any and all design needs for Gifs.com. Work with developers to create products, features, and interfaces that are easy and fun to use. Design for both mobile and web.

### Avant

January - June 2016

Designer

Designed various components of Avant's website, mobile apps, and customer-facing dashboard. Created wireframes and UX guidelines for various projects. Assisted in ensuring consistency in Avant's brand guidelines across products. Explored new challenges within the financial tech industry.

### Tumblr

April - August 2016

Product Design Intern

Served as Tumblr's very first product design intern. Designed full features for iOS, Android and the web. Created, designed and developed Tumblr's first "living" style guide. Worked with a small team of designers and engineers to make the Internet more awesome.

### Pixo

September 2014 - May 2015

Front-End Development Intern

Created Photoshop mockups of websites. Generated user interface and user experience mockups. Developed web pages using HTML, CSS, Javascript and Git. Attended client meetings and provided input and ideas on projects.

### University of Illinois

September 2013 - December 2015

Web Design Intern

Worked with members of the Division of Intercollegiate Athletics to create various forms of web applications and graphic designs (e.g., desktop and mobile web page mockups, logos, user interface designs, icons, etc.)

### The Daily Illini

March - August 2014

Creative Director

Oversaw the design, photo, video and copy desk. Managed a staff of over 40 individuals. Worked with designers and photographers to create content that readers want to interact with.